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**From:** Highways Community Action Fund [REDACTED]  
**Sent:** 04 March 2026 16:05  
**To:** [REDACTED]  
**Subject:** Re: RE: Highway Community Action Fund (HCAF) - Ilmington - Scheme ID #34  
**Attachments:** MWT25 114 A Ilmington Gateways - Campden Hill.pdf; MWT25 114 B Ilmington Gateways - Mickleton Road.pdf; MWT25 114 C Ilmington Gateways - Stratford Road.pdf; MWT25 114 D Ilmington Gateways - Armscote Road.pdf

OFFICIAL

Hi Both,

Please find attached a range of options for the parish to review ahead of making a decision. These are intended as guidance only and are not to scale. Once the preferred options have been agreed, I can prepare more accurate, detailed drawings.

My original proposal included a village nameplate combined with a speed-limit sign on a yellow backing board, mounted on the new gateways. However, as you mentioned the parish may apply for a reduction in the speed limit, it may be more cost-effective to keep the nameplate and speed-limit signs separate. This would avoid the need to replace the entire assembly should the application be successful.

There are also potential drawbacks to using backing boards. Their increased overall size can sometimes obstruct sight lines, and they may reduce the visual recognition of circular signs by disguising their distinctive silhouette. Yellow backing boards, in particular, can be visually intrusive in rural settings, and excessive use may lessen their intended attention-drawing effect.

Please remember that by having the speed limit signs on the gateways, they are at a lower installation height and can get lost in the surrounding vegetation or be obscured by dirt.

If you would like any advice on the options provided, please let me know.

To progress this, I will need confirmation on the following items:

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## **Campden Hill**

### **Gateways**

- Is a gateway required?
- Quantity
- Colour
- 960mm wide
- Confirm location - at speed terminal signs or at village nameplate

### **Speed Signs**

- Mounted on gateway or separate post?
- Backing board required? Colour?

### **Road Markings**

- Dragon's teeth – yes/no

### **Horse & Rider Sign**

- Please note - this must be on a separate post if the gateway option is installed.

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## **Mickleton Road**

### **Gateways**

- Is a gateway required?
- Quantity
- Colour
- 1500mm wide
- Confirm location - at speed terminal signs or at village nameplate

### **Speed Signs**

- Mounted on gateway or separate post?
- Backing board required? Colour?

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## **Stratford Road**

### **Gateways**

- Is a gateway required?
- Quantity
- Colour
- 1500mm wide

### **Speed Signs**

- Mounted on gateway or separate post?
- Backing board required? Colour?

### **Road Markings**

- Dragon's teeth and "30" roundel – yes/no

### **Village Nameplate**

- New sign required - combined with speed limit or separate?
- Backing board colour?

### **Sharp Bend Sign**

- Must be on a separate post if gateways are installed

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## **Armscote Road**

### **Gateways**

- Is a gateway required?
- Colour
- 2000mm wide

### **Speed Signs**

- Mounted on gateway or separate post?
- Backing board required? Colour?

### **Road Markings**

- Dragon's teeth and "30" roundel

### **Village Nameplate**

- Remove existing sign
- New sign – combined with speed sign or separate?
- Backing board colour?

### **Stand-alone Speed Signs**

- To be replaced - as part of this scheme or as maintenance
- Backing board required? Colour?

I look forward to hearing the outcome from the parish meeting.

Kind regards

[REDACTED]  
Highways Community Action Fund  
County Highways  
Warwickshire County Council  
[REDACTED]

[www.warwickshire.gov.uk](http://www.warwickshire.gov.uk)

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**Sent:** 26 February 2026 16:43

**To:** Highways Community Action Fund [REDACTED]

**Subject:** Re: RE: Highway Community Action Fund (HCAF) - Ilmington - Scheme ID #34

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